



Media-Maker S.p.A.

• INTERNAL DEALING REGULATION •

Media-Maker S.p.A. – Milan (IT), Corso Venezia no. 45

VAT Number 09945470962

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1. RECITALS AND SOURCES

- 1.1 This regulation (hereinafter, the "**Regulation**") regulates with mandatory effect the information obligations relating to, and the limits to the fulfilment of, Transactions (as defined below) concerning the Securities (as defined below) of Media-Maker S.p.A. (hereinafter "**Media-Maker**", the "**Company**" or the "**Issuer**"), for any reason carried out by the Relevant Persons (as defined below) and by their respective Persons Closely Associated (as defined below) of the Company, by virtue of the listing of their securities on the multilateral trading facility called Euronext Growth Paris ("**Euronext Growth**").

2. DEFINITIONS

- 2.1 As well as the terms defined in other parts of this Regulation, the terms specified below will have the meaning attributed to them as follows:

Associated Financial Instrument: refers to each financial instrument specified below, whose value in whole or in part is determined directly or indirectly in relation to the price of a Securities (as defined below):

- a) agreements or rights to subscribe for, acquire or dispose of Securities;
- b) financial derivatives of Securities;
- c) where the Securities are convertible or exchangeable debt instruments, the securities into which such convertible or exchangeable Securities may be converted or exchanged;
- d) instruments which are issued or guaranteed by the issuer or guarantor of the Securities and whose market price is likely to materially influence the price of the Securities, or vice versa; and
- e) any other securities equivalent to the Shares;

Black-out Period: refers to the 30 calendar days¹ preceding the publication of the annual financial report and the half-year financial report or any further periodic financial report that the Company is required to publish pursuant to the applicable law and regulations as well as in accordance with the rules of the trading venue in which the Company's Securities are admitted to trading;

Competent Authority: refers to the Italian Authority for Companies and the Stock Exchange ("*Commissione Nazionale per le Società e la Borsa*") ("**CONSOB**");

Executive Director: refers to each directors of Media-Maker holding management powers;

Investor Relator: refers to the Company's responsible for the investor relations function;

MAR: refers to Regulation 2014/596/UE relating to market abuse ("*Market Abuse Regulation*") and the relevant regulations implementing the same;

Person Closely Associated: refers to, with reference to any Relevant Person (as defined below):

- a) a spouse, or a partner considered to be equivalent to a spouse in accordance with national law;
- b) a dependent child, in accordance with national law;
- c) a relative who has shared the same household for at least one year on the date of the Transaction concerned;

¹ It is specified that the expected day of publication of the financial report represents the 30th day of the relevant Closing Period. In addition, the closing date of the Closing Period must be calculated with reference to the date of publication of the preliminary data, if the latter precedes the date scheduled for the approval of the final data (i.e. the approval of the annual financial report by the Board of Directors).

- d) legal persons, companies and trusts in which a Relevant Person or one of the persons referred to in letters a), b) or c) above is the sole or joint holder of the management function;
- e) legal persons directly or indirectly controlled by a Relevant Person or by one of the persons referred to in letters a), b) and c) above;
- f) partnerships (“*società di persone*”) whose economic interests are substantially equivalent to those of a Relevant Person or one of the persons referred to in letters a), b) and c) above;
- g) trusts set up for the benefit of a Relevant Person or one of the persons referred to in letters a), b) and c) above;

Relevant Person: refers to each person within the Issuer that it is:

- a) a member of the administrative, management or supervisory body of the Company; or
- b) a senior executive who is not a member of the bodies referred to in point (a), who has regular access to inside information relating directly or indirectly to the Company and power to take managerial decisions affecting the future developments and business prospects of the Company;

SDIR: refers to the "Service for the publishing of regulated information" (*Servizio per la diffusione dell'informativa regolamentata*) pursuant to CONSOB regulations;

Securities: means the securities, as defined in article 4, paragraph 1, point 44), letter c) of the Directive 2014/65/EU of the Company admitted to trading on Euronext Growth or on a different multilateral trading facility including therein the Shares, as well as other financial instruments that attribute the right to subscribe, purchase or sell the Shares (including warrants), debt financial instruments that may also be converted into Shares or may be exchanged with them, other financial instruments, equivalent to Shares, representing such Shares of the Company or in general other debt and/or equity securities;

Share: refers to any Company's share admitted to trading on Euronext Growth;

Transaction: refers to the transactions referred to in Article 5 of this Regulation;

TUF: refers to the Legislative Decree no. 58 of 24 February 1998 ("Consolidated Financial Law").

3. RECIPIENTS

3.1 This Regulation applies to:

- a) any Relevant Person; and
- b) any Person Closely Associated

(the “**Recipients**”).

3.2 The Executive Directors identify the Relevant Persons of whom they have knowledge, inserting the name in a specific list (the “**List**”), which must be updated at least annually. The Executive Directors also inform the Company's Board of Directors of any changes and/or additions to the aforementioned List, which must be made available at any time if requested by the Board of Directors. The names of the Persons Closely Associated with each Relevant Person of which the Executive Directors are aware are also included in the List.

3.3 It is in any case the responsibility of the Relevant Persons, also pursuant to Art. 1381 of the Italian Civil Code, who, with acceptance of this Regulation, undertake consequent and direct commitment to this effect, to *(i)* make their own Persons Closely Associated aware of the disclosure obligations established in this Regulation in writing, keeping a copy of the aforementioned communication and *(ii)* send to the Executive Directors a list

containing the details of its own Persons Closely Associated.

4. ACCEPTANCE OF THE REGULATION

- 4.1 The written acceptance by the Recipients of this Regulation, by filling in the Annex A, binds them to respect the provisions of the Regulation and delegates the Company on their behalf to fulfil the communication obligations towards the public and of the Competent Authority provided for by applicable law and regulations.
- 4.2 In the event that the Issuer does not receive a copy of the duly signed Annex A or does not receive from time to time the communication referred to in Article 7 of this Regulation within the terms therein prescribed by one or more Recipients, it remains at load of the relative Recipient every fulfilment, obligation, burden and/or formality required by the applicable law and regulations.
- 4.3 In the event that a Recipient wants to proceed personally with the communication to the Competent Authority, he must promptly inform the Company of such intention.

5. TRANSACTIONS SUBJECT TO NOTIFICATION

- 5.1 Transaction ("**Transaction**") means each transaction carried out by, or on behalf of, the Recipients concerning the Securities or the Associated Financial Instrument, including but not limited to:
- a) the pledging or lending of Securities by or on behalf of a Recipients²;
 - b) transactions undertaken by persons professionally arranging or executing transactions or by another person on behalf of a Recipients, including where discretion is exercised;
 - c) transactions made under a life insurance policy, defined in accordance with Directive 2009/138/EC of the European Parliament and of the Council, where: *(i)* the policyholder is a Recipients; *(ii)* the investment risk is borne by the policyholder; and *(iii)* the policyholder has the power or discretion to make investment decisions regarding specific instruments in that life insurance policy or to execute transactions regarding specific instruments for that life insurance policy;
 - d) acquisition, disposal, short sale, subscription or exchange;
 - e) acceptance or exercise of a stock option, including of a stock option granted to Recipients as part of their remuneration package, and the disposal of shares stemming from the exercise of a stock option;
 - f) entering into or exercise of equity swaps;
 - g) transactions in or related to derivatives, including cash-settled transaction;
 - h) entering into a contract for difference on Securities;
 - i) acquisition, disposal or exercise of rights, including put and call options, and warrants;
 - j) subscription to a capital increase or debt instrument issuance;
 - k) transactions in Associated Financial Instrument, including credit default swaps;
 - l) conditional transactions upon the occurrence of the conditions and actual execution of the transactions;
 - m) automatic or non-automatic conversion of a Security into another Security, including the exchange of convertible bonds into Shares;
 - n) gifts and donations made or received, and inheritance received;

² In the event that the assignment as pledge or loan, in connection with the deposit of the relevant Securities in a custody account, is intended to obtain a specific credit facility, it is not necessary to notify such Transaction.

- o) transactions executed in index-related products, baskets and derivatives, insofar as required by Article 19 of Regulation (EU) no. 596/2014;
- p) transactions executed in shares or units of investment funds, including alternative investment funds (AIFs) referred to in Article 1 of Directive 2011/61/EU of the European Parliament and of the Council, insofar as required by Article 19 of Regulation (EU) no. 596/2014;
- q) transactions executed by manager of an AIF in which a Recipient has invested, insofar as required by Article 19 of Regulation (EU) no. 596/2014;
- r) transactions executed by a third party under an individual portfolio or asset management mandate on behalf or for the benefit of a Recipient;
- s) borrowing or lending of Securities or Associated Financial Instruments.

5.2 All Transactions are subject to notification pursuant to this Procedure once a total amount of Eur **20,000.00** has been reached (*i.e.* the different amount indicated from time to time by the Competent Authority pursuant to Article 19 paragraph 9 of the MAR - in this case, if said amount is considered to be directly applicable without the need for further changes to this Regulation) within a calendar year, it being understood that for the purposes of reaching this threshold all Transactions must be added, without compensation, carried out by a Relevant Person or by a Person Closely Associated.

5.3 They are not subject to communication obligation:

- a) Transactions whose total amount does not reach Eur 20,000.00 (*i.e.* the different amount indicated from time to time by the Competent Authority pursuant to Article 19, paragraph 9 of the MAR - in this case the said amount is considered to be directly applicable without need for further changes to this Regulation) by the end of the calendar year;
- b) Transactions carried out by the Issuer and its subsidiaries.

6. FUNCTIONS OF THE EXECUTIVE DIRECTORS

6.1 For the purposes of this Regulation, the following functions are assigned to the Executive Directors assisted by the Investor Relator:

- a) receiving and sending communications pursuant to Article 8 below;
- b) management of communications received by the Recipients (through storage in a specific archive);
- c) management and updating of the List of Relevant Persons and Persons Closely Associated;
- d) transmission to the Relevant Persons of this Regulation, and its amendments and additions, requesting from time to time the signing of the declaration referred to in Annex A;
- e) collection and storage of the declarations referred to in Annex A signed by the Recipients;
- f) transmission to the Relevant Persons of a note attesting to their identification as such for the purposes of this Regulation, as well as of the obligations related to such identification;
- g) reporting to the Board of Statutory Auditors and to the Board of Directors of the Company of any violations of the provisions of this Regulation which are relevant or of which they become aware.

6.2 The storage and management of the List and of the copies of all the communications referred to in this Article is the responsibility of the Investor Relator.

6.3 The Executive Directors supervise the evolution of the legislative and regulatory discipline in terms of Internal

Dealing, for the purpose of a timely amendment of this Regulation and to notify the Board of Directors of any changes that may be adopted.

7. COMMUNICATION OF TRANSACTIONS CARRIED OUT BY RELEVANT PERSONS AND PERSON CLOSELY ASSOCIATED

- 7.1 Each Recipient, in order to allow the Company to make the communication referred to in Article 8 below (and without prejudice to the obligations imposed directly on them by the applicable law and regulations), must immediately notify to the Company – substantially concurrently with the its completion and, in any case, by the end of the day on which the Transaction takes place – each Transaction carried out by the Recipient itself or in its own account, providing all the information referred to in Annex B of this Regulation.
- 7.2 In the event that the Recipient opts to proceed independently with the communication to the Competent Authority, the aforementioned communication must also be made, simultaneously with the completion of the transaction, or in any case no later than 3 working days from the completion of the same, also towards the Competent Authority.
- 7.3 The communication must be transmitted as follows:
- a) to the Company by e-mail to the e-mail address investorrelations@mmaker.it, informing the Investor Relator by phone; and
 - b) to the Competent Authority via PEC at the address: consob@pec.consob.it or, for subjects not in possession of a PEC, via e-mail at the address: protocollo@consob.it³.
- 7.4 The Executive Directors and the Investor Relator have the right to request each Recipient any information, clarification and/or integration necessary and useful for the purposes of correct implementation of this Regulation.
- 7.5 Any liability of the Company for the failed, incomplete or untimely execution by the Recipients of the obligations imposed by this Regulation and by the applicable law and regulations in force is excluded.

8. MANAGEMENT AND PUBLISHING OF THE INFORMATION BY THE COMPANY

- 8.1 The Company, through the Investor Relator, communicates without delay and makes available to the public, through SDIR and publication on its website ("investor relations" section), as well as notifies the Competent Authority (except in cases where the relative Recipient has opted to proceed personally to this communication) the information referred to in Annex B sent by the relevant Recipient, no later than 3 working days from the completion of the Transaction.
- 8.2 The information relating to the Transactions referred to in this Article must not be published elsewhere before being communicated via SDIR.
- 8.3 The Issuer is in no way responsible for the truthfulness and/or completeness of the information referred to in Paragraph 8.1 above. In any case, each Recipient will be responsible.

9. PROHIBITION OF CARRYING OUT TRANSACTIONS DURING THE BLACK-OUT PERIODS

- 9.1 Except as provided in Article 10, during the Black-out Periods, the Relevant Persons must refrain from carrying out, for its own account, or on behalf of third parties, directly or indirectly, any Transaction, regardless of its value or upon reaching the threshold referred to in Article 5.2.
- 9.2 The Company's Executive Directors may authorize the Relevant Persons to carry out Transaction during a Black-out Period:

³ These communications must indicate as a recipient "Ufficio Informazione Mercati" and as subject "MAR internal dealing".

- a) on the basis of a case-by-case assessment in the presence of exceptional circumstances, such as serious financial difficulties that require the immediate sale of Securities or Associated Financial Instruments;
- b) when the Relevant Person is able to demonstrate that the Transaction cannot be carried out except during the Black-out Period.

9.3 In the event that the conditions provided in the preceding Paragraph are met, the authorization to carry out an operation must be requested by the Relevant Person by reasoned written request, containing an accurate description of the Transaction and an explanation of the reason for carrying out the Transaction.

9.4 For the purposes of the foregoing, exceptional circumstances mean circumstances that are extremely urgent, unforeseen and compelling situations that are not attributable to the Relevant Person. In determining the exceptional nature of a circumstance, the Company, in addition to other indicators, assesses whether and to what extent the Relevant Person:

- a) must fulfil, at the time of submitting the request, a legally enforceable financial obligation or satisfy a claim; and
- b) must fulfil or find itself in a situation occurred before the beginning of the Black-out Period that requires the payment of an amount to third parties, including tax obligations, and cannot reasonably fulfil a financial obligation or satisfy a claim unless the Transaction is carried out without delay.

10. ADDITIONAL CIRCUMSTANCES IN WHICH THE AUTHORIZATION COULD BE GRANTED

10.1 In addition to the assumptions set out in Article 9.2 of this Regulation, the Company may authorize a Relevant Person to perform a Transaction during a Black-out Period when:

- a) Securities have been granted or assigned to a Relevant Person as part of a plan for the employees, on condition that the relevant plan and its conditions have been previously approved by the Company, the plan establishes the time for assignment or concession and the amount of the Securities and that the Relevant Person has no discretion regarding the acceptance of the aforementioned Securities;
- b) Securities have been granted or assigned to the Relevant Person within the scope of a plan with the characteristics referred to in letter a) above, the execution of which must be completed during a Black-out Period and that the Relevant Person has no discretion regarding the acceptance of the aforementioned Securities;
- c) the Relevant Person exercises, subject to prior notification in writing to the Company at least 4 months before the due date, options or warrants or a conversion right of convertible bonds that have been assigned to him within a plan referred to in letter a) above, if the expiration date for the exercise of these options, warrants or convertible bonds is included in a Black-out Period, and sells the Shares acquired following the exercise of these options, warrants or convertible bonds, provided that the decision of the Relevant Person is irrevocable and that the same has been previously authorized by the Company;
- d) the Relevant Person purchases Securities as part of a savings plan for the employees implemented before the Black-out Period, the conditions for participating in the plan and participation in it are irrevocable and the purchase conditions are defined by the plan without the possibility for the Relevant Person to modify them;
- e) the Relevant Person transfers or receives, directly or indirectly, Securities, provided that the accounts on which the transfer is made are owned by the Relevant Person and that there are no changes in the price of such Securities;

- f) the Relevant Person acquires a guarantee or rights relating to Securities whose final date is included in a Black-out Period, demonstrating that this operation could not take place at another time.

11. PENALTIES

- 11.1 Failure to comply with the disclosure obligations required by law and regulations and incorporated into this Regulation may result in the application of administrative fines by the Competent Authority.
- 11.2 In the event of failure to comply with the obligation provided in this Regulation, the Company will proceed with regard to those responsible, for the adoption of the provisions provided for by the Italian Civil Code, including the activation of claims for damages suffered by the Company as a result of the non-compliance.
- 11.3 It should be noted that the failure to comply with the provisions of this Regulation even if it does not result in a behaviour sanctioned by the Court or by the Competent Authority can constitute a serious damage to the Company, also in terms of image.
- 11.4 If the violation is committed by an employee, this may constitute a disciplinary offense and, in the most serious cases, may result in redundancy.

12. PROCESSING OF PERSONAL DATA

- 12.1 For the purposes referred to in this Regulation, the Company may be required to process certain personal data of the Recipients. The information relating to the data processing carried out by the Company is contained in the information attached to this Regulation (Annex C).
- 12.2 With the delivery to the Investor Relations Office of the letter of acceptance referred to in Annex A, the consent is validly expressed pursuant to and for the purposes of the European Regulation on the Protection of Personal Data (EU) 2016/679 (GDPR) and the applicable legislation regarding the protection of personal data.

13. AMENDMENTS AND ADDITIONS

- 13.1 Any amendments that may become necessary by virtue of the change in the applicable law and regulations, including regulations applicable to the Issuer, will be approved by the Company's Board of Directors upon a justified proposal by the Executive Directors.
- 13.2 The amendments and/or additions to this Regulation will be communicated to the Relevant Persons with the indication of the date of entry into force of the new or modified provisions. The Relevant Persons will be responsible for communicating the aforementioned amendments and/or additions to the respective Persons Closely Associated.

14. FINAL PROVISIONS

- 14.1 Two copies of the Regulation are delivered to all Relevant Persons.
- 14.2 Each Relevant Person is required to: *(i)* return a signed copy of Annex A to this Regulation for receipt and acceptance; *(ii)* provide the Investor Relator with a list containing the names and details of their own Persons Closely Associated; *(iii)* inform the Investor Relator of any changes in the aforementioned list; *(iv)* transmit a copy of this Regulation to each Person Closely Associated; *(v)* comply with the provisions contained in this Regulation; and *(vi)* contact the Investor Relator in case of need for clarification on the application of the Regulation.
- 14.3 Each Strictly Associated Person, following receipt of a copy of this Regulation by the connected Relevant Person, is required to: *(i)* send to the Company a signed copy of Annex A to this Regulation; *(ii)* comply with the provisions contained in this Regulation; and *(iii)* contact the Investor Relator in case of need for clarification on the application of the Regulation.

14.4 For anything not expressly provided in the Regulation, law and regulations applicable to the Company as issuer of financial instruments listed on Euronext Growth or on a different multilateral trading facility shall apply.

15. ENTRY INTO FORCE

15.1 This Procedure enters into force with effect from the start date of trading of the Company's Securities on Euronext Growth.

ANNEX A

Acceptance of the Regulation

The undersigned _____
domiciled in _____
in his/her capacity of _____
acknowledged to has been included in the list of Relevant Persons or Persons Closely Associated to whom is applicable the Internal Dealing Regulation of Media-Maker S.p.A.

declares and certifies

to have received a copy of the Internal Dealing Regulation, to have read it and fully accept the contents without reservation;

- Indicates the following personal contacts for the purpose of the Regulation:

_____;

- indicates the following names of its own Persons Closely Associated (only if Relevant Person):

_____;

- indicates the connected Relevant Person (only if Person Closely Associated):

_____;

- undertakes to communicate to the Investor Relator the Transactions as defined in the Regulation, with the modalities and within the terms set forth in the Regulation;
- on its own behalf and under its own responsibility, authorizes the Company to communicate and publish the content of the aforementioned communications to the public and to the Competent Authority with the modalities and the terms set forth in the Regulation.

Agrees

pursuant to and for the purposes of the European Regulation on the Protection of Personal Data (EU) 2016/679 (GDPR) and of the applicable law and regulations on the protection of personal data, the processing of personal data contained in this form by the Company for the purposes set out by Article 12 of the Regulation ([Annex C](#)).

Place and date

Signature

ANNEX B

Model of notification and communication to the public of the Transaction

1	<u>Details of the person discharging managerial responsibilities/person closely associated</u>	
a)	Name ¹	
2	<u>Reason for the notification</u>	
a)	Position/status ²	
b)	Initial notification/amendment ³	
3	<u>Details of the Issuer</u>	
a)	Legal name ⁴	
b)	LEI ⁵	
4	<u>Details of the transaction (section to be repeated for (i) each type of security, (ii) each type of transaction, (iii) each date and (iv) each place where the transactions have been carried out)</u>	
a)	Description of the security ⁶ Identification code ⁷	
b)	Nature of the transaction ⁸	

c)	Price(s) and volume(s) ⁹	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr><td> </td><td> </td></tr> </tbody> </table>		Price(s)	Volume(s)														
		Price(s)	Volume(s)																
d)	Aggregated information ¹⁰ - Aggregated volume - Price																		
e)	Date of the transaction ¹¹																		
f)	Place of the transaction ¹²																		

Place and date

Signature

Instructions for completing Annex B

(1) Name	For the natural persons: name, surname and tax code For the legal persons: full legal name, including legal form and tax code
(2) Position / status	For persons discharging managerial responsibilities: the position occupied within the Issuer For persons closely associated: type of Person Closely Associated together with the name, surname and position of the connected Relevant Person (e.g. spouse of [___], company director [___])
(3) Initial notification / Amendment	Indicate whether it is an initial notification or a change to a previous notification. In case of modification, explain the error that is corrected with this modification
(4) Issuer	Indicate the full legal name of the Issuer and the tax code
(5) LEI	Indicate (if any) the identification code of the legal entity, compliant with the LEI code referred to in the ISO 17442 standard
(6) Description of the security	Indicate the nature of the financial instrument: share, debt instrument (bond), derivative or financial instrument linked to a share or a debt instrument
(7) Identification code	Indicate the identification code of the financial instrument as defined in the EU delegated regulation n. 600/2014 (e.g. ISIN code)
(8) Nature of the transaction	Description of the type of transaction possibly making reference to the types of transactions reported in this Procedure (Article 5) Indicate whether the transaction is linked to the use of share option programme
(9) Price(s) and volume(s)	If several transactions of the same nature (purchase, sale, borrowing and lending, etc.) on the same security are carried out on the same day and in the same place, indicate the prices and volumes of each individual transaction
(10) Aggregated information	The volumes of multiple transactions are aggregated when (i) they refer to the same security, (ii) are of the same nature, (iii) are carried out on the same day and (iv) are carried out in the same place In the case of a single transaction indicate the price of the individual transaction. In the event that the volumes of multiple transactions are aggregated, use the weighted average price of the aggregate transactions
(11) Transaction date	Date: indicate the execution date of the transaction [YYYY-MM-DD; UTC time] (use ISO 8601 format)
(12) Place of the transaction	Place: indicate the name and identification code of the MiFID trading venue, the systematic internaliser or the organised trading platform outside the Union in which the transaction was carried out. If the transaction was carried out outside one of the above locations, indicate the wording "outside a trading venue"

For a more correct use of technical terms and abbreviations, also depending on the communication to the Competent Authority, please refer to the content of the Regulations EU 523/2016 and EU 378/2016.

ANNEX C

Information on the processing of personal data

This information describes the processing carried out in relation to your personal data provided on the occasion and for the purposes of the "Internal Dealing Regulation" of Media-Maker S.p.A. (hereinafter, the "**Regulation**"), of which it is an integral part.

The data processor is Media-Maker S.p.A. (hereinafter, "**Media-Maker**" or the "**Company**"), with registered office in Milan (IT), Corso Venezia no. 45.

Nature of personal data processed

The personal data processed by Media-Maker are those provided directly by you, in the capacity of Relevant Person or of a Person Closely Associated, by sending to the Company the Annexes A and B of the Regulation.

Purpose, methods and duration of the processing

The processing of personal data is carried out for the sole purpose of executing the Regulation. Media-Maker guarantees the respect of the confidentiality of the data, to ensure which it adopts the necessary protective and security measures to prevent the risk of accidental or illicit destruction, loss, modification, disclosure or access and/or unauthorized use. Furthermore, the Company guarantees compliance with the principles of lawfulness, correctness, transparency, limitation, minimization, updating, correction and integrity provided for by the applicable law and regulations.

The data will be stored exclusively for the period necessary for the purposes for which it was collected.

Provision of data and legal basis of treatment

The provision of data is necessary in order to fulfill the legal obligations connected to the Regulation and specified in the same.

Communication to third parties and transfer abroad

Personal data will be communicated to third parties indicated in the Regulation and only for the purposes of the same. In particular, the data may be communicated to the competent market surveillance authority.

Furthermore, as the disclosure to the public of some of the data processed pursuant to national and European laws and regulations is required, the Company will provide for the communication of such data to the public in compliance with the relevant applicable law and regulations.

Personal data will not be transferred outside the European Union territory.

Rights of the interested party

As an interested party, you can exercise the following rights in relation to the personal data provided: the right to access data and information on them, the right to request correction and/or rectification in the event of incomplete or inaccurate data, the right to revoke the consent (where possible), the right to the portability of the data in a structured format (where possible), the right to obtain the cancellation of the data (where possible), the right to object to the processing (where possible), the right to lodge a complaint with the supervisory authority.

Failure to provide data

Failure to provide the personal data requested will result in the non-executability of the Regulation, with all the applicable legal consequences, including fines.

Contacts

If you wish to receive further information regarding the collection, use, communication, transfer or processing of your personal

data or exercise one of the rights listed above, you may direct your questions, requests or observations to the Company's Data Protection Officer , to the e-mail address privacy@mmaker.it.

Furthermore, to obtain further information regarding your rights or to make a complaint, you can contact the supervisory authority – Guarantor for the protection of personal data – at Via Monte Citorio no.121, 00186 Rome (IT), www.garanteprivacy.it – guarantor@gdpd.it.